COMMITTEE FOR A SUSTAINABLE EMERALD COAST (CSEC)

ORGANIZATIONAL STRATEGIC VISIONING MEETING
September 14, 2006

“If you do not know to which port you are sailing, no wind is a good one.” - Seneca
“I skate to where the puck will be, not to where it’s been.” - W. Gretsky
“The future ain’t what it used to be.” - Y Berra
“Without a vision, the people perish.” –Proverbs 29:18
“One generation plants the trees, the next uses the shade.” – Chinese Proverb

Organizational Meeting Objectives
◊ To provide an informal opportunity for members of the Committee to get to know each other;
◊ To build consensus on a shared long term strategic vision of success for the Emerald Coast region;
◊ To develop agreement on the themes and issues to be addressed in moving toward the vision;
◊ To review a draft Committee work plan and agree on next steps.

Draft Meeting Agenda

Thursday, September 14, 2006
8:00 Coffee and continental breakfast
8:30 a.m. Welcome, Introductions. Expectations, Guidelines and Agenda Review
9:00 Overview of Executive Order and Workplan
Reviewing Definitions of a Region and Regional Leadership
Building a Emerald Coast Leader—Exercise
Developing a Committee Mission Statement
Reviewing and Clarifying Roles and Responsibilities
Overview of the Consensus Process and Procedures
Review of Survey Responses—Regional Principles
10:45 Break
11:00 Presentations—Regional Profile—Emerald Coast Regional Profile (ULI Report? Demographics, Economy, Treasures, Questions and Answers?)
12:00 Presentation—Committee for a Sustainable Treasure Coast
Melissa Meeker, Chair & James Murley, Director, FAU Center for Urban and Environmental Solutions and former Secretary, Department of Community Affairs
12:45 Lunch
1:30 Defining a Successful Vision for the Emerald Coast Region
Introduction to Strategic Visioning
Looking Back: Shared History—Where Have We Been—Exercise
2:00 Looking Around: Where Are We Now?—Review of Headwinds, Tailwinds and Trends
2:15 Looking Forward: Where Do We Want to Go? Defining a Compelling and Desired Future for the Emerald Coast Region in 2030
Identifying Potential Undesirable Futures for the Emerald Coast Region
Small Group Discussions on a Desired Future for the Emerald Coast Region
Small Group Reports on Vision Statements
Identifying Key Themes as Strategic Directions From Vision Statements

3:20  Break
3:40  Review of Vision Themes and Related Survey Issues
4:40  Review of Proposed Committee Work Plan and Meeting Schedule and Decision Procedures
      Review of Consultant Products and Roles
      Review of Proposed Meeting Dates and Committee Work Plan
      Review of Proposed Consensus Decision Making Procedures

5:10  Public Comment
5:30  Review of Next Steps and Meeting Evaluation
5:45  Adjourn and Reception?