Welcome, Review of Draft Agenda, Introductions and Guidelines. Miguel Milanes, with the Allegany Franciscan Ministries welcomed the participants (See Appendix #2 for a participant list) and thanked them for agreeing to discuss the possibilities around convening on the topic of civic advance. He thanked Jane Gilbert for her help in discussing the topic with a range of leaders of civic organizations in Greater Miami and inviting them to consider participation in this effort. He noted he was a participant in the first Florida Civic Advance Summit in February 2015 in Orlando and found the experience both valuable and inspiring and began exploring with the FCRC Consensus Center at Florida State University the possibility of convening a local summit in Greater Miami.

He introduced Bob Jones with FCRC Consensus Center, FSU, who reviewed the meeting objectives and underscored the exploratory nature of the conversation. He asked participants to introduce themselves and to launch the discussion by offering an answer to the following question: In exploring this summit on civic advance for Greater Miami, what is the most important question or piece of advice you can offer as a way to open the conversation? A summary of participant responses is included below:

<table>
<thead>
<tr>
<th>Good Advice</th>
<th>Key Questions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Keep it real</td>
<td>Who should be the focus in terms of audience for the Summit? Organizations,</td>
</tr>
<tr>
<td>Keep it young - engage the next generation in developing leadership</td>
<td>leaders, individuals impacted by lack of civic capacity, students and millennials who can</td>
</tr>
<tr>
<td>Keep it grounded,</td>
<td>work to develop the vision of advancing civic life in Greater Miami?</td>
</tr>
<tr>
<td>Keep it grassroots</td>
<td>What should be the focus and objectives for the Summit? What will we be engaged</td>
</tr>
<tr>
<td>Foster and develop culture of engagement and collaboration</td>
<td>about?</td>
</tr>
<tr>
<td>Don’t reinvent the wheel on civic engagement</td>
<td>Should it be issue based vs. demographic and sector based (e.g. young individuals,</td>
</tr>
<tr>
<td>Focus on what’s working and scale those efforts</td>
<td>corporate/business, government, etc.)? Should it focus on civic engagement tools &amp; technology?</td>
</tr>
<tr>
<td>Be patient with producing positive community and neighborhood changes</td>
<td></td>
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</tbody>
</table>
through building civic capacity, but plan to provide opportunities for immediate and visual signs of value, change and actions from the Summit.

- Be respectful of people’s time in this effort
- **Connect with issues.** Civic engagement for engagement sake doesn’t work. Need to connect to real world issues.
- **Connect with leadership programs.** Build upon and share lessons learned from leadership development and training efforts in Greater Miami that can enhance civic capacity and collaboration (e.g. Seek involvement of Chamber leadership organizations, Miami Foundation Fellows, Neighborhood Leadership Capacity (Miami Catalyst), Good Government (University of Miami), campus civic leadership centers training and other leadership programs.
- Consider opportunities for building intergenerational leadership into civic initiatives
- Get involved in services opportunities at the ground level and engage with as many as possible.
- **Review the civic work in Greater Miami** and clarify if the national measures and the civic opportunity areas the FCA has identified are capturing this work.
- **Build upon and expand successful civic work** by non-profits, corporations and government in the community, e.g. Wells Fargo Bank’s effort to facilitate volunteer community activities of their employees.
- **Look for “low hanging fruit”** for issues to focus on that can have a quick and positive impact. E.g. education initiatives, climate change, etc.
- **Provide a forum for learning** with each other and engaging in collaborations to support activism and produce larger scale community changes
- **Seek to inspire, empower and support positive change** through civic engagement in the communities of Greater Miami.
- **Highlight new solutions** and approaches

- **What is meant by civic advance and engagement?**
- What are best civic practices, resources tools to learn from as a community?
- Based on past experiences in Miami-Dade, there is some hesitancy of pursuing engagement for engagement’s sake without a connection with addressing key issues in the community.
- How does civic advance connect with building capacity for engagement and positive change and problem solving in low-income communities in Miami Dade?
- How do we build a better civic infrastructure that provides easier pathways to civic engagement and advance? Can we work to create an “on ramp” for employees in the private sector to contribute through volunteering in their communities?
- Wells Fargo- e.g. onramp for volunteering and transformed.
- What are some specific initiatives- e.g. Children’s trust- community engagement teams- integrated. Take issues around which lots of people working and build upon their work.
- Can civic advance offer a model for creation a positive vision of communities working together? Don’t see leadership in the county and city supporting a positive a vision of success and hope for communities.
- What can civic advance offer in terms providing hope and tools and strategies to address community issues like economic development, displacement and gentrification of neighborhoods such as Overtown, Liberty City, East Little Havana, West Grove and elsewhere?
- How can civic advance contribute to community and climate resiliency in Greater Miami?
- How can civic advance contribute to economic opportunity and job development.
- How can civic advance contribute to issues related to “food deserts.”
to community problems and implementing change. Meet people where they are and promote change within and without.

- Consider using cultural spaces to get people talking across communities.
- Manage expectations and deliver some immediate value at the Summit so participants aren’t

| How does civic advance connect with efforts related to social entrepreneurs and innovation?
| What are the impacts- measurable outcomes- want to see happen.

**Florida Civic Advance.** Bob Jones provided an overview of the development of the Florida Civic Advance network working with over 30 organizations that work across the state and are committed to improving civic life in Florida’s communities. He outlined the preparation for the inaugural Summit and used a table (See Appendix # ) to outline key aspects of the organization and structure for the Summit. He noted the overall budget for the 1 ½ day event was about $41,000 which covered meals, speaker costs, summit materials and the summit report.

He also reported on the efforts to develop better metrics/indicators for civic health in communities in Florida and noted that the Florida Benchmark Consortium of local governments is currently developing a set of metrics to try to get at this at a level below the MSAs or the state.

**Greater Miami Civic Engagement Goals.** It was suggested that it might help to review efforts to clarify what the broader goals might be for civic advance in Greater Miami and explore how the civic advance could help to pursue those goals. In other words distinguish the broader civic advance goals from the summit objectives. Some thoughts on that included:

- Consider the importance of thinking more holistically about community change to engage new partners and share approaches across the communities in Greater Miami.
- Build on the Our Miami Report (2014) which focuses on advancing civic change.
- Strive for simplicity. Look at the 2012 All America campaign on literacy which had 3 pillars providing simple things to focus on.

**Summit Objectives.** The participants then discussed what the objectives should be for convening on civic advance in Greater Miami. Below are some discussion notes:

- How do civic organizations build and sustain their membership could be part of the civic engagement infrastructure question.
- Clarify and strengthen innovative pathways to engagement across non profit, government and private sectors (civic infrastructure)
- Connect with work on Innovation and with social entrepreneurs (e.g. recent Summit).
- Think about civic opportunities with youth, students and young workers and professionals.
- In terms of education, look at efforts for teaching civics in middle schools to see if there are unmet needs in terms of teacher and student needs
- Combine the methods of engagement with community change issues.
- Look at the 12 FCA areas and determine where are we strong in these areas, where could to focus together to strengthen problem solving and collaborating.
• Outcomes- address those that can add value for the organizations advancing civic life in Greater Miami.
• Outcomes- can be addressed towards the individual citizen and enhancing their capacity to engage.
• Outcomes- focus on issues that cross all the methods for engagement.
• Bring some new metric data to deepen understanding of strengths and gaps in communities in Greater Miami.
• What are the best ideas for getting people engaged on community issues- through education, training, cultural opportunities etc. (e.g. Foodspark Miami- a series of monthly, themed, and potluck-style dinner parties that allow individuals to make connections, start conversations, spark ideas on social topics that matter to them.
• Consider how we might use cultural spaces to get people talking across communities. Building on Miami Foundation’s public space challenge.
• Highlight the benefits of engagement for the community and individual.
• Part of the design should clarify how can everyone be engaged.

Summit Design. Participants offered some thoughts on the Summit event design.
• Identify and bring success stories in community with an issue base
• Consider jam sessions on issue areas
• Review the organization of the Justice Hack conference.
• Make it interactive.

Steering committee composition. Each participant was asked in the meeting evaluation form to say whether they are interested in continuing to provide guidance on the steering committee or just interested in hearing about the progress being made. It was pointed out that the meeting participants were predominantly non profits and not as diverse as the community in Greater Miami. It was also suggested getting some private sector representatives in the mix could be helpful. It was noted that FIU President Rosenberg is currently the chair elect of the Greater Miami Chamber of Commerce and this may present an opportunity for connection.

Next Steps. Participants suggested that Bob Jones, Jane Gilbert and Miguel Milanes review the conversation and distill from is some options for design of the summit or summits and a definition for civic engagement to bring back to follow up lunch meeting on March 17 and the Miami Foundation agreed to serve again as host.
Appendix #1

Greater Miami Civic Advance Steering Committee
Organizational Meeting
February 18, 2016, 12:00 pm- 2:00 pm
Miami Foundation
40 NW 3rd Street, Suite 305
Miami, FL 33128

Proposed Meeting Objectives

• To introduce the Florida Civic Advance
• To identify important questions and key advice from the participants
• To clarify roles of the steering committee
• To explore and clarify possible objectives, format, timing and audience for a Greater Miami Civic Advance Summit
• To clarify interest in serving on the Steering Committee, next steps and assignments

Draft Agenda

11:45 am Working Lunch and Refreshments
12:00 pm Welcome, Review of Draft Agenda, Introductions and Guidelines
• Welcome: Miguel Milanes, Allegany Franciscan Ministries, Jane Gilbert & Bob Jones, FCRC Consensus Center, FSU
• Introductions and Question: In exploring this summit on civic advance for Greater Miami, what is the most important question or piece of advice you can offer?
12:20 Brief Overview of Florida Civic Advance and the initial 2015 Statewide Summit
– Bob Jones, FCRC Consensus Center
12:30 Roles of the Summit Steering Committee, the FCRC Consensus Center, Funders & Others
12:45 Discussion of Possible Civic Advance Summit Objectives & Outcomes
1:15 Discussion of Best Ideas for a Successful Summit
• What are your best ideas for organizing this summit?
• Where, when (Fall 2016?), how, a single event or sequence of meetings, etc.?
1:45 Next Steps, Next Meeting and Assignments
• Confirmation of continuing interest in serving on the Steering Committee
• Possible schedule for steering committee meetings
• Meeting Evaluation
2:00 Adjourn

FCA Greater Miami Civic Advance Organizing Meeting
Appendix #2 - Greater Miami Civic Advance Participants/ Invitees

Robin Bachin  
Gretchen Beesing  
Bill Burdette  
Bert DeArmas  
Stephanie Doscher  
Victoria Fear  
Darrill Gaschler  
Jane Gilbert  
Cecilia Guittierrez  
Peter Gorski  
Stuart Langton  
Michael Malone  
Lauren Harper  
Saif Ishoof  
Meena Jaagannath  
Bacardi Jackson  
Bob Jones  
Stuart Kennedy  
Miguel Milanes  
Jim Murley  
Suzanne Richards  
Chris Sopher  
Katy Sorenson  
Josh Young  

Assistant Provost  
CEO  
Founder  
Senior Vice President  
Associate Director, Office of Global Learning  
Program Officer  
Program Director  
Consultant  
CEO  
Chief Health and Child Development Officer  
Senior Fellow  
Director  
Director, Office of Engagement  
Partner  
Director  
Director of Program Strategy and Innovation  
Director, Office of Resilience  
Director, Florida State Office  
Co-Founder  
CEO  
Director, Office of Engagement  

University of Miami  
Catalyst Miami  
Center for Social Change  
Sabadell United Bank  
FIU  
Miami Foundation  
Hands on Miami/Broward  
Allegany Franciscan Ministries  
Miami Children’s Initiative  
The Children’s Trust  
FCRC Consensus Center  
The Children’s Trust  
Center for Social Change  
FIU  
Community Justice Project  
The Tucker Law Group  
FCRC Consensus Center FSU  
Miami Foundation  
Allegany Franciscan Ministries  
Miami Dade County  
Corp. for National Community Service  
The New Tropic  
Good Government Initiative  
Miami Dade College
Appendix #3 Meeting Evaluation Summary

Greater Miami Civic Advance Steering Committee
Organizational Meeting
February 18, 2016, 12:00 pm- 2:00 pm

MEETING EVALUATION SUMMARY

Participants rated each of the statements below using a 0 to 10 scale, where 0 meant totally disagree and 10 meant totally agree.

1. Please assess the overall meeting.
   8.8 The agenda packet was very useful.
   8.2 The objectives for the meeting were stated at the outset.
   7.2 Overall, the objectives of the meeting were fully achieved.

2. Do you agree that each of the following session objectives was achieved?
   9.2 To introduce the Florida Civic Advance
   9.3 To identify important questions and key advice from the members
   6.1 To clarify roles of the steering committee, the FCRC Consensus Center & Funders
   6.0 To explore and clarify possible objectives, format, timing and audience for a Greater Miami
        Civic Advance Summit
   7.0 To clarify interest in serving on the Steering Committee, next steps and assignments

3. Please tell us how well the facilitator and moderators helped members engage in the
   meeting.
   9.7 The facilitator and moderator made sure the concerns of members were heard.
   9.1 The facilitator helped to arrange our time well.

4. Please indicate your level of satisfaction with the organizational meeting?
   8.9 Overall, I am very satisfied with the meeting.
   7.8 I am satisfied with the outcomes of the meeting.
   6.5 I know what the next steps following this meeting will be.

5. What did you like best about the meeting?
   • Bringing people together to explore a very critical topic. Starting the conversation.
   • Like the topic!
   • After the introductions, I felt it was one of the best lunch meetings I have attended because I did not know half of the participants and found they provided excellent assessments of the issues in MDC.
   • Having input from attendees
   • Unfamiliar faces, well at least a few.
   • The level of conversation and interaction
   • Concrete advice was offered, key questions were raised.
   • Learning about what others are doing to contribute to the issue at hand. I am satisfied with the meeting because of the potential continue discussion with organizations and groups.
   • Learning about existing efforts at civic engagement and diversity of ideas
   • Clarifying the role of the Florida Civic Advance networking.
6. How could the meeting have been improved?

- Like Katy Sorenson said add more members, especially from under represented groups
- More organized agenda
- A bit more clarity around goals before the meeting and structured questions during.
- Not sure how this could have been accounted for, but I think perhaps the participants left with more questions about the initiative than concrete next steps.
- Provide local stats on engagement to define the issues. More defined “options” of how to proceed and guide the conversation.

7. Are you interested in serving on this Steering Committee:

<table>
<thead>
<tr>
<th>Name</th>
<th>Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cecila Gutierrez</td>
<td>Yes</td>
</tr>
<tr>
<td>Victoria Fear</td>
<td>Maybe</td>
</tr>
<tr>
<td>Stuart Kenney</td>
<td>No</td>
</tr>
<tr>
<td>Josh Young</td>
<td>Yes</td>
</tr>
<tr>
<td>Meena Jagarnnth</td>
<td>Maybe</td>
</tr>
<tr>
<td>Jim Murley</td>
<td>Yes</td>
</tr>
<tr>
<td>Lauren Harper</td>
<td>Yes</td>
</tr>
<tr>
<td>Darill Gaschler</td>
<td>Yes</td>
</tr>
<tr>
<td>Michael Malone</td>
<td>Yes</td>
</tr>
<tr>
<td>Suzanne Richards</td>
<td>Yes</td>
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</tbody>
</table>

8. Do you have any other comments or suggestions that you would like to add?

- We must define the audience so we can design the summit
- Jodi Endelberg as a facilitator/contributor
- People from Hialeah, Homestead.
- Call PACT People Acting for Community Together (Megan O'Brian)
- Thanks for inviting me. Depending on the state outcomes and format of the event, I will have to evaluate how this will fit in with the rest of my work.
- Would like to stay engaged with design and implementation
- Focus on the role and opportunity of the education sector (K-12 & higher ed) especially how teachers/faculty can infuse civic learning and academic service learning into their teaching. How can we grow and deepen service learning; how can we engage more educators and students in service learning.
- Catheryn Berger Kaye would be a fantastic keynote speaker/facilitator for the education sector. She’s an international consultant and author including the “Complete Guide to Service Learning”
- There probably would need to be a big name speaker to get people to attend.
- MDCPS is a key player. Can we get them involved. Some who oversee character education, civic learning at MDCPS
- Maybe we could have several summits and one could focus on education. There are many incredible examples of what great teachers are doing with their students to promote civic learning, address community issues and create life long citizens.
- Within education: higher education teacher education programs; MDCPS, all the local colleges and universities.
# Appendix #4

## POSSIBLE CIVIC ADVANCE SUMMIT OBJECTIVES & OUTCOMES

<table>
<thead>
<tr>
<th></th>
<th>Florida Civic Advance Summit</th>
<th>Greater Miami Civic Advance Summit</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Primary Objectives</strong></td>
<td>Test support for new statewide civic advance network and provide forum for inspiration and education.</td>
<td>•</td>
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<td></td>
<td></td>
<td>•</td>
</tr>
<tr>
<td><strong>Summit Length</strong></td>
<td>Single meeting</td>
<td>Single Session or Sequence of Meetings with related objectives</td>
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<tr>
<td></td>
<td>Sunday 2 pm-8:30 pm- Dinner Keynote</td>
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<td></td>
<td>Monday 8:00 am- 4 pm- Lunch Keynote</td>
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<tr>
<td><strong>Summit Format</strong></td>
<td>Interactive table rounds with keynote speakers and FCA member panels. Concluded with FCA Member Commitments going forward</td>
<td>Interactive</td>
</tr>
<tr>
<td><strong>Use of Social Media</strong></td>
<td>Facebook &amp; Twitter pages established.</td>
<td></td>
</tr>
<tr>
<td><strong>Website</strong></td>
<td>Website (hosted by FCRC) with Summit information in advance and summaries and videos following</td>
<td></td>
</tr>
<tr>
<td><strong>#s of Participants</strong></td>
<td>105 in Table rounds</td>
<td></td>
</tr>
<tr>
<td><strong>Invitation Process</strong></td>
<td>Each FCA organization invited up to 5 members</td>
<td></td>
</tr>
<tr>
<td><strong>Summit Registration Costs</strong></td>
<td>$150 for 1 ½ day, break refreshments, reception, dinner, breakfast, lunch.</td>
<td></td>
</tr>
<tr>
<td><strong>Funding &amp; Budget</strong></td>
<td>Self funded through registration ($15,000) and sponsorships ($18,000), in-kind ($8,000)= $41,000.</td>
<td>• Allegany Franciscan Ministries ($20,000 grant to FCRC)</td>
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<td>•</td>
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<tr>
<td><strong>Location</strong></td>
<td>Orlando Hilton- Altamonte Springs</td>
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<tr>
<td><strong>Sponsors</strong></td>
<td>Provided general support for listing in Summit materials. Individual provided funding for student scholarships (10)</td>
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<tr>
<td><strong>Planning Committee Role</strong></td>
<td>Met monthly from July 2014-January 2015. Provided guidance on format, focus and process for invitation.</td>
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<tr>
<td><strong>Conference Logistics</strong></td>
<td>Institute of Government, UCF provided the services and managed the hotel contract.</td>
<td></td>
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<tr>
<td><strong>Post Summit Communication</strong></td>
<td>Developed a list serve and distributed summit report; follow up on serving on FCA work groups; periodic update reports</td>
<td></td>
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<tr>
<td><strong>Implementation following Summit</strong></td>
<td>Secured some modest funding; developed a report; established FCA Coordinating Council and developing a strategic plan; pursued efforts for a Greater Miami Meeting; Convened around a knowledge/ action agenda.</td>
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