Florida Civic Advance Summit

Common Good Initiative-Lincoln Park
Place-Based Investments

FEBRUARY 23, 2015
COMMON GOOD INITIATIVE
A focused, community-driven approach to create healthier communities

- More deeply fulfill our mission
- Long-Term (5-7 years)
- Significant financial commitment
- Collaborative, community-based approach
- Three communities in Florida

Broadly speaking, the goal of the Common Good Initiative is to partner with specific neighborhoods to create healthier, safer, and more prosperous places in which our most vulnerable residents can live, learn, work and play.
Placed-based strategy
- Engaging the community-residents, nonprofits, systems and businesses
- Developing a structure to ensure accountability – formal and/or informal but of the community
- Building community capacity for implementation
- Thrives off of collaboration and partnerships
- Long-term commitment and resources
- Learning while doing- ongoing evaluation
“To desire the common good and strive towards it is a requirement of justice and charity.”

- CARITAS IN VERITATE #7

Lincoln Park Community
WHY THE LINCOLN PARK COMMUNITY?

<table>
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<tr>
<th>Community Fit</th>
<th>Readiness</th>
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<tr>
<td>• Clear understanding of community (geographic) boundaries</td>
<td>• Community, civic or public groups are already convened around some issue</td>
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<td>• Size/population count is good size to manage</td>
<td>• Community members demonstrate passion &amp; hope for the community</td>
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<td>• Sense of community identity</td>
<td>• Different groups working across silos for common good</td>
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<th>Potential Impact</th>
<th>Other</th>
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<td>• Opportunity to make difference</td>
<td>• Community dynamics will not create insurmountable barriers</td>
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<td>• Potential to leverage other resources, funders and organizations</td>
<td>• We can stand alongside people of the community</td>
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<td>• We can build on existing efforts</td>
<td>• We have something unique to offer the community</td>
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COMMON GOOD INITIATIVE

What do we expect to achieve?

- Evidence of community mobilization & capacity
- Positive movement in health & wellness indicators
- Documented changes in systems that improve a community’s health & wellness
- Evidence that efforts will be sustained
- Evidence of community engagement, collaboration & partnership
Who is “The Community”?
How will we engage them?

"The Community" is all persons who LIVE, WORK or VOLUNTEER in the selected Common Good Community.

Representatives of the community include Individuals, community-based groups & coalitions, private sector, government, non-profits, etc.
Based on priorities and strategies identified in each community, investment options include:

- **Impact Fund:** discretionary funds $50,000 per community, up to $5000 per activity
- **Contracted Services**
- **ASO/MSO creation**
- "Traditional" grants through an RFP process
- **Volunteers and interns**
- **Program-Related Investments (PRI’s)**
Allegany Franciscan Ministries – Common Good Initiative
Next Steps /Road Map

- Identify 6-8 priorities based on all inputs
  - January 2015

- Identify Priorities

- Visioning Session
  - Community Selects up to 6 priorities
  - February 2015

- Community Check-In
  - Community Tests Strategies
  - April 2015

- Commision and key partners develop strategies for each priority
  - March /April 2015

- Select Priorities
  - Commission/Board chooses up to 4 priorities
  - March 2015

- Develop investment models for Commission/Board Approval
  - May/June 2015

- Award Grants and Grant-Related Investments
An evaluation consultant has been engaged, focusing on key desired results, and using benchmark reports, project documents, stakeholder interviews, among other methods.

- To what extent is the Common Good Initiative being implemented as planned?
- What are we learning through this process? What do the projects have in common? What solutions seem to work?
- To what extent is there positive movement in health and wellness indicators?
- To what extent are there documented changes in systems that create/maintain health deserts?
- What is the evidence that efforts will be sustained?
- What is the evidence of collaboration, and partnership?
- What is the evidence of community mobilization and capacity?
Figure 1: Table of expected evaluation information (Years 2-7)

Years 2-7
Assess implementation, document lessons learned, document investments (ongoing)

End of Year 2
Changes in systems, increased collaboration, and changes in community engagement. Initial changes may occur at the end of Year 2 and then build over time. Sustainability begins to develop at the end of Year 2.

Year 4
Movement in health & wellness indicators beginning in Year 4.